

Press Release

Polytan GmbH
Gewerbering 3
86666 Burgheim
T: +49 (0) 8432 / 87-0
info@polytan.com
www.polytan.de

Polytan GmbH and Padel Arena Kamen Launch Comprehensive Partnership

Together for the Future of Padel in Germany

The future of padel, one of the world's fastest-growing sports, is in good hands in Germany thanks to a comprehensive partnership between Polytan GmbH and Padel Arena Kamen.

The collaboration was officially launched in September 2023 and recently reached an initial peak with the first inclusion tournament of the Special Olympics Team North Rhine-Westphalia – a fitting event considering both partners' strong commitment to inclusivity and sustainability in sport.

The competition was held at the Padel Arena Kamen and featured members of the Special Olympics Team kitted out in Polytan jerseys playing alongside two Polytan GmbH employees who actively participated in the event.

Oliver Witt, operator of Padel Arena Kamen, expressed his enthusiasm for the partnership: "Working with Polytan is a major advantage for us. The positive feedback from our customers on the new Polytan Padel system speaks for itself. After the first court was equipped with the innovative Laykold Padel ET [an elastic base layer for the padel turf], all players preferred this court. It was only natural for us to upgrade the second court in the same way."

Polytan places great importance on collaborating closely with athletes and facility operators in product development – whether for artificial turf, base layers, or complete courts. "Only through direct interaction with players and court operators can we develop the best possible padel court system," said Alexander Wörz, Product Manager for Polytan's padel division. "Our extensive collaboration with Padel Arena Kamen is a key part of this approach."

Together, Padel Arena Kamen and Polytan GmbH aim to further develop and promote padel in Germany, with a particular focus on nurturing young talent. Polytan is already supporting Mica Witthüser, a promising young padel player who is based at Padel Arena Kamen, as a brand ambassador.

Since the Polytan-Padel Arena Kamen partnership began, the arena has been officially renamed "Polytan Padel Arena in Kamen." All existing courts have been

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equipped with the innovative Laykold Padel ET, a specially developed elastic base for padel that offers an excellent alternative to traditional substructures such as asphalt or concrete. Additional courts are planned, with Polytan set to install the entire court, including the base layer.

Polytan is one of the world's leading providers of sports surface solutions, developing innovative, sustainable products that meet the highest standards. Padel Arena Kamen is one of the premier facilities for padel in Germany, known for its top-quality courts and excellent training opportunities. Both partners benefit from their active exchange, which has enhanced product quality and the standard of courts in Kamen. Based on a common vision and mutual respect, the partnership is set to grow and strengthen padel in Germany over the long term.

Images:

Polytan x Padel Arena Kamen_1

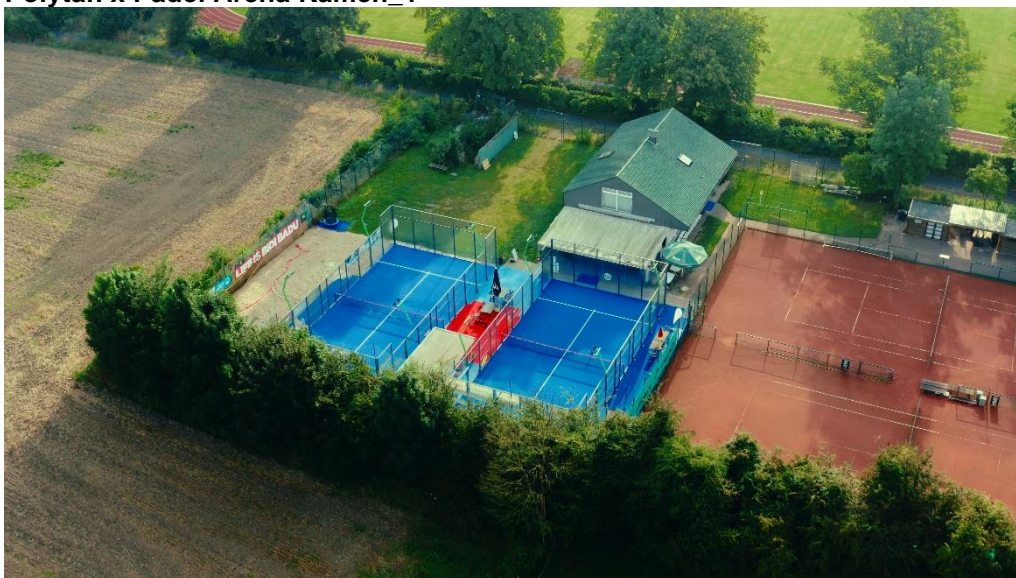


Photo: Polytan GmbH // Marcel Ohm Photography

Polytan x Padel Arena Kamen_2

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About Padel Arena Kamen:

Padel Arena Kamen, located in Kamen-Heeren, is one of Germany's leading padel facilities. Since its opening in 2019, it has established itself as a key location for the sport. The arena features two state-of-the-art outdoor padel courts that meet international standards and are suitable for tournaments. With top-notch facilities and the option to rent rackets and balls on-site, Padel Arena Kamen provides optimal training conditions for both beginners and experienced players alike.

The arena is a member of the German Padel Federation and hosts the German Padel Tour, making it a central venue for padel tournaments in Germany. Notably, the arena is committed to inclusion, offering specialised training programmes for people with Down syndrome.

For more information, visit: <https://www.padel-arena.de/>



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About Polytan:

Polytan GmbH is a global leader in sports surface solutions, with over 50 years of experience in the development and installation of sports facilities. The company specialises in the design and production of innovative and sustainable sports surfaces that meet the highest standards of athletes and facility operators. Polytan offers a wide range of products, including artificial turf, elastic base layers, and various court systems for padel, all of which are continuously optimised through ongoing research and development.

Polytan's specially developed surfaces and base systems, such as the Laykold Padel ET (elastic base layer), provide an excellent alternative to traditional construction methods and are renowned for their joint-friendly and comfort-enhancing properties. Through close collaboration with operators like Padel Arena Kamen, Polytan is able to further refine its products and tailor them to the specific needs of athletes.

For more information, visit: <https://www.polytan.com/>

Company Contact:

Polytan GmbH

Tobias Müller

Gewerbering 3

86666 Burgheim

08432 / 87-71

tobias.mueller@polytan.com

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